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## CÉRÉLIA

Score out of 9

9

The WWF Palm Oil Buyers Scorecard assesses the progress of companies on the commitments and actions necessary to be a responsible user of palm oil. Companies were measured on these actions taken in 2015.

[See how companies were assessed](#)

**COUNTRY** France

**SECTOR** Manufacturer

**GEOGRAPHIC SCOPE OF OPERATIONS** Regional

**DOES THE COMPANY MAKE OR SELL ITS OWN BRAND ONLY OR PRIVATE LABELS AS WELL**  
Both

**KEY BRANDS**   
Croustipate, Pop Bakery

**RSPO member**



**ACOP Report**



**Commitment to 100% CSPO by**



2015

**Geographic scope of commitments to CSPO**



Regional

### Volume of palm oil and CSPO used

**TOTAL**



10,664t  
100% CSPO

**CPO**



10,663t  
100% CSPO

**PKO**



0t  
0% CSPO

**POD**



0.4t  
32% CSPO

### Additional actions taken

**Smallholder certificates purchased**



3,084t

**POIG member**



**Additional sourcing requirements that meet WWF asks**



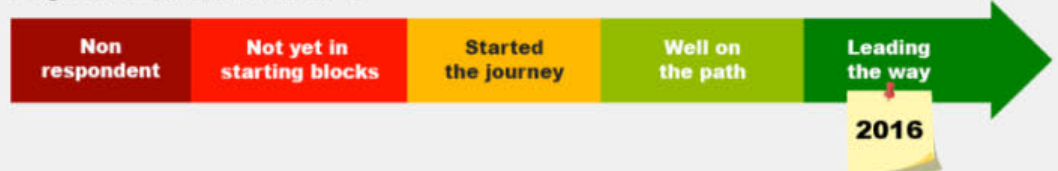
**Target year only use physical CSPO**



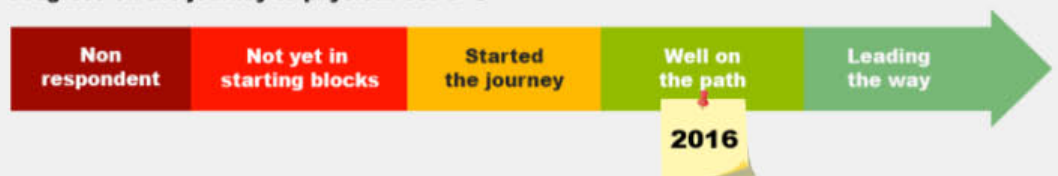
2015

### Where is Cérélia on the journey to sustainable palm oil?

**Progress on essential actions**



**Progress on the journey to physical CSPO**



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